

Adelaide PHN will enhance the efficiency and effectiveness of primary healthcare services in our region, and improve the coordination of patient care. Reaching from Sellicks Hill to Angle Vale and from the foothills to the sea, Adelaide PHN encompasses a community of some 1.2 million people.

Adelaide PHN is not a service provider but is focused on commissioning services. Guided by community, clinical and stakeholder input, Adelaide PHN has a clear goal of improving health outcomes for the community. For more information about PHNs, go to <http://www.health.gov.au/internet/main/publishing.nsf/Content/PHN-Home>

We recognise the importance of collaboration, communication and the dissemination of health information, Adelaide PHN offer free advertisement where appropriate for health organisations in Australia.

Below is a list of advertising options the Adelaide PHN can offer:

Newsletter

The **APHN Connect** is a bi-monthly electronic publication from Adelaide PHN currently being distributed to over 1,400+ subscribers including health professionals and other stakeholders from Adelaide and surrounding suburbs. It is hosted on our website and incorporates a range of interactive features. We recommend utilising hyperlinks in submissions to refer additional information and materials.

To promote information about services or new announcements, organisations can publish an article in the 'Clinical Update' or 'Primary Health Care in Action' sections of the newsletter. The article must contain no more than 350 words including a title. The writer may choose to attach a high resolution picture (150-300 dpi) to accompany the article. For all other information, please email comms@adelaidephn.com.au

The **APHN Connect** is a communique design to keep Primary Health Care Providers and other interested parties up to date with regards to Adelaide PHN activities and opportunities. Adelaide PHN welcomes individuals and organisations offering services and information across aspects of Primary Health Care to submit content to advertise in the APHN Connect.

The **Primary Links** is a weekly electronic newsletter designed and targeted for service providers. It lists a range of education opportunities as well as news and announcements. You can view previous *Primary Links* on our website under Newsletter.

If you would like to promote your event or announcements, please send through all relevant information to cmorris@adelaidephn.com.au

Due to privacy law requirements, the Adelaide PHN is unable to provide mailing lists or other contact information from our database to external organisations and individuals. To locate service providers and other health professionals in your region, please utilise the National Health Service Directory at www.nhsd.com.au

Please note Any submissions will be subject to review by the Adelaide PHN. The Adelaide PHN have the right not to publish content that it deems inappropriate or does not align with the values and views of the organisation.

Job Vacancy Advertising

Job vacancies are advertised in the 'Careers' section of our website and is a free service offered to health services and individuals in the Adelaide and surrounding suburbs. To make a submission, please complete the [Job Vacancy Template](#) found on the Careers page, and send through to comms@adelaidephn.com.au

Education and Events on our website

Education sessions and events can be advertised on our Education and Events page of our website <http://adelaidephn.com.au/whats-happening/education-and-events/>.

Please send through the session flyer/brochure/poster or registration details to comms@adelaidephn.com.au