

Adelaide PHN Publications & Submission Information

Adelaide PHN produces two regular publications – Primary Links and Connect – and welcomes relevant submissions from our partners. Information about each of our publications as well as instructions to support content submission are listed below:

• Primary Links (PL)

PL is a fortnightly email newsletter delivered to primary health care providers in the Adelaide metropolitan region. PL is designed as a snapshot of relevant news, resources and upcoming professional development for local providers including GPs, primary care nurses, practice managers and allied health providers.

To submit to PL >> Please send us an email (<u>comms@adelaidephn.com.au</u>) with 'for Primary Links' in the subject and provide us with a link or attachment for the news / resource / event section as well as a <u>50 -100 word</u> <u>summary</u> and short title.

• Connect

Connect is Adelaide PHN's larger magazine-style publication, designed for the local primary health care sector and Adelaide PHN's membership groups. This publication broadly focusses on the achievements of Adelaide PHN as well as other local activities affecting the delivery and experience of primary health care within our region. This publication can include content such as articles, adverts, galleries, notices, posters, flyers.

To submit to Connect >> Please send us an email (<u>comms@adelaidephn.com.au</u>) with 'for Connect Newsletter' in the subject and provide us with either an article (usually no more than 4 short paragraphs, approx. 200 –500 words).

Please note...

Submission to either publication does NOT guarantee inclusion. All submitted content is reviewed by Adelaide PHN and each publication is produced with balance, relevance and breadth of content in mind.

Content more likely to be prioritised in our publications is that which:

- is local (i.e. is relating to / produced by / being held in the Adelaide metro region)
- is relevant to a publication's audience (e.g. content for Primary Links content should be pitched at providers not patients)
- aligns with Adelaide PHN priorities
- is written up and ready to go (proof read, fits with submission guidelines in terms of length etc)

With the intention of maintaining consistency and style across our publications, Adelaide PHN reserves the right to make minor edits to submitted content. Such changes may be made without notice. Examples of edits we may make include - summarising submitted content that exceeds word limits and standardising punctuation.

Archives of both publications can be found on our <u>newsletters page</u> via the Resources and News tab on our website.

All publication enquiries can be sent to comms@adelaidephn.com.au